



ASPIRE . ACHIEVE . ACTUALIZE
THE INCREDIBLE LIFE
Academy

The Incredible Life Academy

— Bridging Skill-Employment Gaps Across Domains —

**STERLING
VACATIONS**
Building Communities, Crafting Experiences

Recruitment Partner



THSC
TOURISM & HOSPITALITY
SKILL COUNCIL

Certification Partner

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ABOUT ILA

The Incredible Life Academy envisions itself as a dynamic and innovative startup aiming to revolutionize skilling through a blend of hands-on practical and concept-building classroom learnings, in both online and offline modes. The company provides a diverse range of employment-oriented courses designed to enhance skills and knowledge in tourism & hospitality, creative fields, peak professional performance, personal development, entrepreneurship, and innovation. Its mission is to create a global community of learners and experts, empowering individuals to lead extraordinary lives and pursue their passions to prosperity. It aims to foster a community aspect, allowing users to connect, collaborate, and share their work with like-minded individuals.

Building on its expertise in training youth and professionals comprehensive courses, its TalentEx program facilitates seamless connections between job seekers and employers.

The Incredible Life Academy also helps institutes, enterprises, subject matter experts to generate a parallel revenue stream by monetizing their expertise through tutorials and lectures in various forms for learners desirous of enhancing their professional and personal knowledge and skills through offline and online platforms and events.

ILA MISSION

The Incredible Life Academy's mission is to transform lives by empowering individuals to realize their full potential in their chosen fields. It's committed in creating a forward-thinking educational system that offers inclusive, sustainable and impactful learning experiences. Its engaging environment is designed to foster meaningful and long-lasting growth for all stakeholders, aligned with the principles of social, environmental and economic sustainability.

ILA VISION

Incredible Life Academy envisions a world where everyone has the opportunity to pursue their dreams, discover their unique talents, and lead fulfilling, extraordinary lives. It believes that learning is a lifelong journey, and through its platform, it aims to ignite creativity, foster personal growth and empower individuals to overcome barriers and embrace their true potential. It's dedicated to building a vibrant and supportive community that nurtures innovation and excellence and make India truly 'Viksit'.





Dr. Syed Wali Khaled is an academic and industry professional with expertise in skills management, entrepreneurship, and accessibility. He holds a Ph.D. & is a visiting faculty at Jamia Millia Islamia, New Delhi. Dr. Khaled has an extensive industry experience spanning 25 years, holding leadership roles at travel MNCs such as Kuoni Holidays, TUI India, and Carlson Wagonlit Travel, among others. He has served as the Chairman of the Rajasthan Chapter of the Association of Domestic Tour Operators of India. Dr. Khaled has led numerous inbound and outbound tours for American and European companies, offering his practical knowledge in developing their programs. As a Director at Incredible Life Academy Pvt. Ltd., he oversees operations, sales, and skill development initiatives. A certified trainer of the Tourism and Hospitality Skill Council, and MEPSC, Dr. Khaled is dedicated to inclusive tourism and innovative skilling solutions for youth, women, and marginalized sections of the society.





Why skilling is required in today's world?

The ever-changing job market and the increasing demand for specialized skills make pursuing skill development courses a wise investment for individuals seeking career advancement or personal growth.

At the Incredible Life Academy, we firmly believe that there are several key benefits associated with enrolling in a skill development course, which is supported by relevant research studies and sources.

Enhanced Employability and Career Advancement:

Matching Industry Needs: A skilling course equips you with the specific skills and knowledge sought after by employers in your desired field, making you a more competitive candidate and increasing your chances of landing a job (UNESCO, 2023).

Staying Relevant: The job market evolves with new technologies and trends emerging constantly. Taking a skilling course allows you to adapt to these changes, making you a valuable asset in the workforce (Forbes, 2021).

Career Progression: Upgrading your skills unlocks doors to new roles and opportunities within your organization or even leads to promotions and higher earning potential (Emerald Group Publishing Limited, 2023).

Personal and Professional Development:

Enhanced Skill set and Knowledge: Skilling courses offer dedicated learning opportunities to deepen your knowledge and acquire new skills, ultimately boosting your overall skill set and confidence (IGI Global, 2023).

Improved Problem-Solving Skills: Many courses involve practical applications and hands-on learning, which can help develop your problem-solving and critical thinking abilities, valuable assets in any profession (IGI Global, 2023).


Increased Self-Confidence: Successfully completing a skilling course can be a rewarding experience, boosting your self-confidence and sense of accomplishment, positively impacting your personal and professional life.

Why ILA?

Comprehensive Course Catalog: Incredible Life Academy is mandated to offer an extensive catalog of courses curated by industry experts, covering a wide range of disciplines such as graphic design, illustration, photography, animation, creative writing, professional performance, personal development, business enhancement, and much more. Learners can access high-quality content that is engaging, practical, and designed to deliver tangible results.

Expert Instructors: ILA will collaborate with renowned professionals and experts in their respective fields to deliver expert-led courses. ILA instructors bring a wealth of knowledge and real-world experience, ensuring that learners receive valuable insights, industry best practices, and mentorship that can truly transform their skills and career trajectories.

Engaging Learning Experience: Understanding the importance of interactive and engaging learning experiences, ILA platforms incorporate a variety of multimedia elements, including video lessons, practical exercises, quizzes, and community fora. Learners will be able to actively participate, collaborate with peers, receive personalized feedback, and gain hands-on experience to reinforce their learning.



Community and Networking: The Incredible Life Academy visualizes itself to foster a vibrant and supportive community of learners, strengthening connections and networking opportunities. ILA platforms enable learners to connect with like-minded individuals, share insights, seek guidance, and collaborate on projects. We believe that a strong community is instrumental in inspiring creativity, nurturing growth, and providing valuable support throughout the learning journey.

Accessible Anytime & Anywhere: ILA's user-friendly online platform is being designed to be accessible across devices, allowing learners to access courses at their convenience. Whether it's from the comfort of their homes or on the go, learners can seamlessly engage with our content and continue their learning journey at their own pace.

Ongoing Learning and Updates: The world is constantly evolving, and so is ILA's course catalog. Continually being updated and expanded ILA's offering would make it stay at the forefront of industry trends and emerging disciplines. Learners will always find new courses, fresh content, and the latest tools and techniques to keep their skills sharp and relevant.



ILA SKILL DOMAINS



TOURISM & HOSPITALITY:

Develop specialized skills in niche areas like adventure tourism, sustainable travel, or cultural immersion with a focus on regional context.

RESEARCH & ACADEMIA:

Enhance research skills, refine writing, and gain proficiency in specific research methodologies relevant to field.



ENTREPRENEURSHIP:

Learn the fundamentals of starting and growing businesses, tailored to the unique challenges and opportunities in the Indian and global markets.

PERSONAL DEVELOPMENT:

Explore areas like leadership, communication, public speaking, and emotional intelligence to unlock personal potential.



PROFESSIONAL DEVELOPMENT:

Stay ahead of the curve by acquiring in-demand skills for specific career paths, including coding, data analysis, AI, sales & marketing or project management.

ONLINE LEARNING

- Live Classes
- Online Material
- Secure Payment
- Pre Recorded Videos
- Course Certification Options
- Industry Guest Lecture Series

OFFLINE LEARNING

- Community Building
- Hands On Live Project Training
- Networking & Industry Connect
- Accreditation from Government Bodies
- Classroom Learning & Practical Knowledge

How is The Incredible Life Academy Different from others

In a crowded market place for online learning, ILA sets itself apart by focusing on a unique combination of classroom with online personalized learning with practical application, and strong industry connections, all delivered with local context in mind. ILA's unique selling proposition (USPs) differentiate it from competitors as:

Niche Focus and Specialized Knowledge:

- It caters to the under served niche markets or regions within ILA's 5 domains that offer courses for Tourism & Hospitality, Research & Academia, Entrepreneurship, Personal Growth and Professional Peak Performance.
- It offers specialized curated knowledge and insights relevant to learners' specific needs and career goals, something larger players might not be able to provide with the same depth and focus.

Personalized Learning and Individualized Support:

- ILA understands that everyone learns differently, therefore it offers smaller class sizes, personalized feedback, and mentorship opportunities to tailor the learning experiences for individual needs and styles.
- This personalized approach ensures the learner receives the care, support and guidance needed to fully grasp the concepts and maximize learning outcomes.

Focus on Practical Application and Hands-on Experience:

- Going beyond theory, ILA integrates case studies, simulations, and project work specifically focussed on the chosen niche or region.
- This hands-on approach equips the students with the practical skills and experience the students need to apply their knowledge in real-world scenarios and confidently navigate challenges in their chosen field.

Strong Industry Connections and Real-world Exposure:

- ILA leverages partnerships with local tourism boards, hotels, travel companies, research institutions, businesses, and professional associations depending on the chosen domain.
- This provides the students with access to guest lectures, internship opportunities, industry insights, and potential career connections, giving them a valuable edge in the job market.

Cost-effective and Accessible Learning:

- ILA believes that quality education should be accessible to everyone. ILA offers competitive pricing and flexible payment options to make the courses affordable for a wider audience.
- Understanding the financial constraints learners might face, ILA strives to make courses an investment in their future that doesn't break the bank.

Local Context and Cultural Relevance:

- ILA course curriculum is not a one-size-fits-all approach. It integrates cultural nuances and regional variations specific to the chosen niche or region.
- This ensures the course content is relevant and applicable to the local context, equipping Learners with the necessary skills and knowledge to succeed in the specific market.
- By focusing on these key differentiators, ILA provides a unique and valuable learning experience that empowers individuals to thrive in their chosen fields.
- ILA goes beyond generic learning to offer niche-specific, hands-on, and industry-connected courses, all at an affordable and accessible price.

Career Support*

- Internships & Jobs* : Guaranteed opportunities for internships based on course duration, ensuring practical experiences and a smooth transition to employment.
- Business Launch* : Comprehensive support for starting your own travel business, including business planning, marketing and operational guidance.
- Job Assist* : Resume building assistance, job placement support, and networking opportunities to connect with industry professionals.

*Conditional Guarantees



DR. KHALED
with Masters Students
at Jamia Millia Islamia,
New Delhi



Incredible Life Academy's Role and Alignment

Skilling Mission of India:

Incredible Life Academy Pvt. Ltd. is at the forefront of revolutionizing the skilling landscape in India, addressing the pressing need for a well-trained and industry-relevant workforce. With a dedicated focus on aligning with the objectives of the National Skill Development Corporation (NSDC) and Sector Skill Councils (SSCs), our academy positions itself as an indispensable extension to their collective efforts.

ILA Strength:

At the core of India's skilling ecosystem, our strength lies as a crucial interface, bridging the gap between industry demands and the skilling requirements essential for economic growth. We owe our success to the collaborative efforts and partnership organizations that we strive to bring together: industry, labor, and academia.

As an autonomous body, we are playing a pivotal role in identifying skill development needs, crafting sector-specific skill development plans, and mandating ourselves with the task of setting skill/competency standards, qualifications, and ensuring their alignment with the National Skills Qualifications Framework (NSQF).


Role Alignment with NSDC and SSCs:

Incredible Life Academy Pvt. Ltd. fully aligns itself with the Skill India Mission and the objectives laid out by NSDC. We strive to complement SSCs by:

- Identifying and addressing skill gaps in priority sectors.
- Developing and implementing sector-specific skill development plans.
- Aligning training programs with NSQF and facilitating certification processes.
- Conducting skill-based assessments in collaboration with SSCs.
- Contributing to the establishment of affiliation, accreditation, and certification norms for our respective sectors.
- Actively participating in Training of Trainers initiatives.
- Promoting academies of excellence to elevate skill training standards.
- Catering to the specific skilling needs of marginalized groups, including EWS, ST/SC, differently-abled, and minority communities.
- Ensuring that our training programs lead to meaningful employment opportunities with decent wages.

Corporate Skilling Programs:

We at the Incredible Life Academy Pvt. Ltd. ensure to elevate corporate success with customized and outcome-driven Corporate Skilling and Training Programs, designed to empower professionals, foster innovation, and drive organizational excellence through advanced learning technologies and industry collaboration.



Placement Support:

At Incredible Life Academy Pvt. Ltd., we recognize that the ultimate goal of skill training is sustainable employment. In line with the initiatives of SSCs, we encourage and facilitate placements through our dedicated placement portal and mobile apps. These platforms serve as a 360-degree interface connecting skilled individuals and training partners with recruitment firms and potential employers. For personalized placement support, individuals can connect with our team, leveraging the details provided herewith.

Join us at Incredible Life Academy Pvt. Ltd. as we pave the way for a skilled, employable workforce, contributing to the nation's economic growth and prosperity.

Corporate Skilling and Training Programs

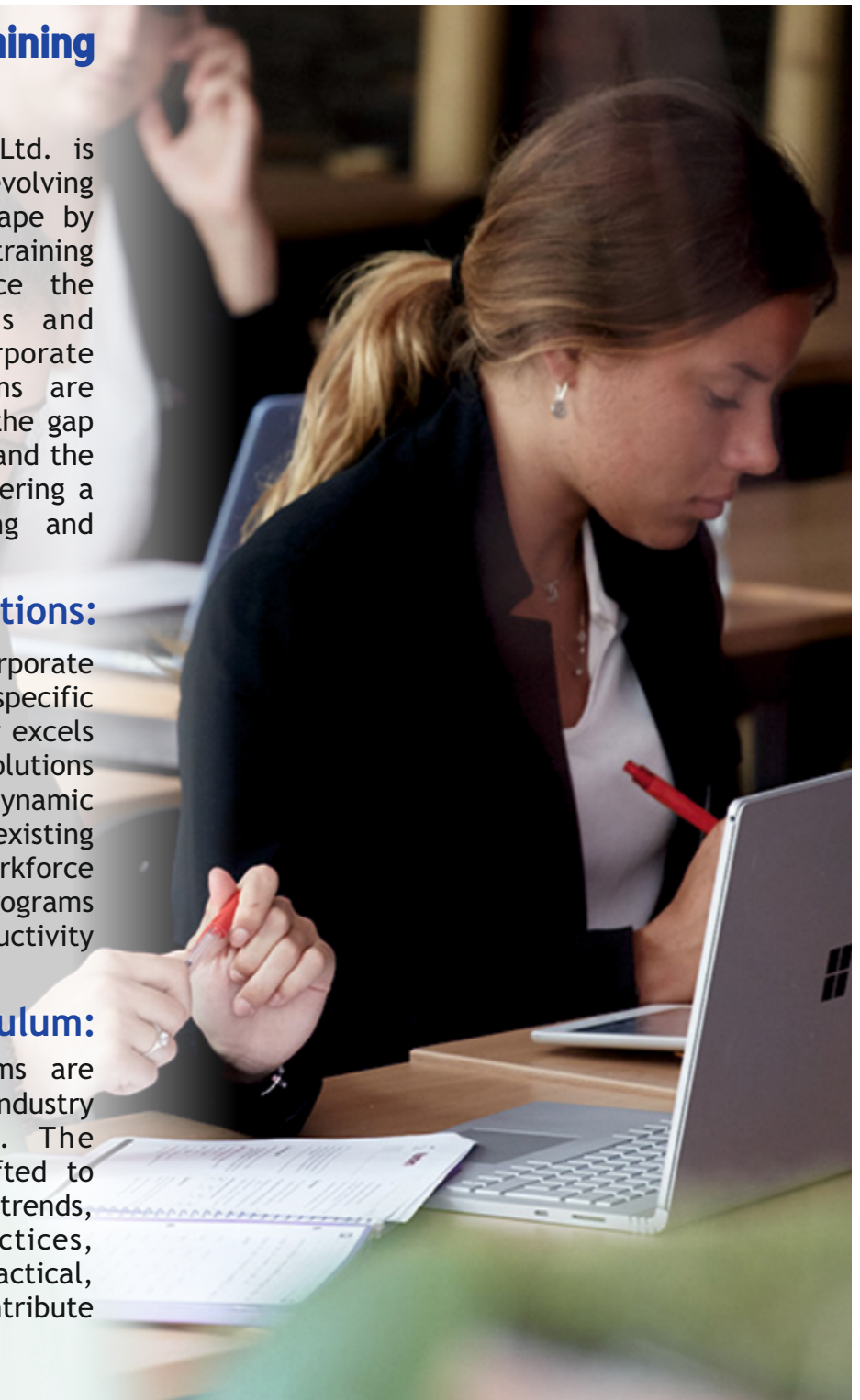
Incredible Life Academy Pvt. Ltd. is committed to addressing the evolving needs of the corporate landscape by offering tailor-made skilling and training programs designed to enhance the capabilities of professionals and organizations alike. Our Corporate Skilling and Training Programs are meticulously crafted to bridge the gap between industry requirements and the skill sets of the workforce, fostering a culture of continuous learning and innovation.

Customized Training Solutions:

We understand that each corporate entity has unique challenges and specific skill requirements. Our academy excels in creating customized training solutions that align with the industry's dynamic demands. Whether it's upskilling existing employees or preparing the workforce for emerging technologies, our programs are designed to enhance productivity and competitiveness.

Industry-Relevant Curriculum:

Our corporate skilling programs are developed in collaboration with industry experts and practitioners. The curriculum is meticulously crafted to incorporate the latest industry trends, technologies, and best practices, ensuring that participants gain practical, actionable skills that directly contribute to organizational success.



Flexible Delivery Models:

Recognizing the diverse needs of corporate clients, we offer flexible delivery models for our skilling and training programs. From onsite training sessions to virtual classrooms, our programs are structured to accommodate the unique requirements of each organization, promoting seamless integration with daily operations.

Advanced Learning Technologies:

To stay ahead in a rapidly evolving business environment, our Corporate Skilling and Training Programs leverage advanced learning technologies. From virtual simulations to interactive e-learning modules, we incorporate innovative tools to enhance the learning experience and ensure that participants can immediately apply their acquired skills in real-world scenarios.

Outcome-Driven Approach:

At Incredible Life Academy Pvt. Ltd., our focus extends beyond imparting knowledge. We emphasize an outcome-driven approach, measuring the success of our corporate skilling programs by the tangible impact on organizational performance. Whether it's increased efficiency, reduced turnover, or improved innovation, our programs are designed to deliver measurable results.

Collaboration with Industry Leaders:

We actively collaborate with industry leaders and experts to bring real-world insights into our training programs. This collaboration ensures that our participants not only gain theoretical knowledge but also benefit from the practical wisdom of seasoned professionals, contributing to a holistic and comprehensive learning experience.

Continuous Support and Follow-up:


Our commitment to our corporate partners extends beyond the training sessions. We provide continuous support and follow-up mechanisms to track the progress of participants, address any challenges they may face, and ensure the sustained application of acquired skills within the organizational context.

Choose Incredible Life Academy Pvt. Ltd. for Corporate Skilling and Training Programs that empower your workforce, drive organizational growth, and position your company at the forefront of industry innovation. Join us in creating a skilled, adaptable, and high-performing corporate ecosystem.



ILA - Industry-Integrated Learning Initiative

Developing a Training program curriculum based on specific industry requirements is a valuable approach to ensure that the training programs aligns closely with the skills and knowledge needed in the client's domain.



★ Here's a step-by-step guide on how we could approach your staff skill development project:

1. Identify Industry Needs:

- Conduct interviews with the top management to assess
- Conduct surveys, interviews, or meetings with industry professionals to understand current trends, challenges, and skills in demand.
- Identify specific skills, competencies, and knowledge areas that employers value in the staff.

2. Collaborate with Industry Partners:

- Establish partnerships or advisory boards with industry professionals.
- Engage in regular discussions with industry representatives to stay updated on evolving needs.

3. Perform a Gap Analysis:

- Assess the skills of the learners/staff
- Compare the existing skill levels with the identified industry needs.
- Identify gaps in the current skill that need to be addressed to meet employers expectations.

4. Define Learning Outcomes:

- Clearly articulate the learning outcomes expected from the students upon completing the program.
- Align learning outcomes with industry-relevant skills and competencies.

5. Training Course Structure and Modules:

- Design the overall structure of the training course, considering core and elective modules.
- Create modules that mirror real-world scenarios, incorporating case studies, projects, and practical applications.


6. Industry-Driven Assignments and Projects:

- Develop assignments and projects that mimic challenges learners/staff may face in the industry/field.
- Encourage collaboration with the department heads and industry professionals on real projects or case studies.

7. Incorporate Practical Training:

- Integrate internships, co-op programs, or industry placements into the curriculum.
- Provide opportunities for students to gain hands-on experience in a professional setting.

8. Update Teaching Methods:

- Utilize teaching methods that simulate workplace environments, such as role-playing, simulations, and problem-solving exercises.
 - Encourage guest lectures and workshops by industry experts.
- 

9. Continuous Evaluation and Feedback:

- Establish mechanisms for continuous evaluation of the curriculum.
- Solicit feedback from students, faculty, and industry partners for ongoing improvements.

10. Industry Certification Integration:

- Explore the possibility of integrating industry certifications into the curriculum.
- Align specific courses with certifications that enhance learners' /staffs' employability.

11. Soft Skills and Professional Development:

- Include modules focusing on soft skills, communication, teamwork, and professional development.
- Offer workshops on leadership, peak performance, life skills, and networking.

12. Stay Agile and Responsive:

- Regularly reassess industry needs and update the curriculum accordingly.
- Maintain flexibility to adapt to rapidly changing industry landscapes.

13. Evaluate Learner's/Staffs' Success:

- Track the success of graduates in the industry.
- Use alumni feedback and success stories as indicators of the program's effectiveness.

By following these steps, we shall create a curriculum that not only meets the corporates' expectations and standards but also prepares learners/Staffs with the skills and knowledge required by the corporate/industry, fostering a smoother transition from academia/previous roles to the professional world/corporates' requirements.

Join us at Incredible Life Academy Pvt. Ltd. as we pave the way for a skilled, employable workforce, contributing to the nation's economic growth and prosperity.

HANDHOLDING MENTORSHIP PROGRAM FOR ENTREPRENEURS

Building Mindset
Industry Networking
Subscription of Tools And
Technological Platform
Lead Management & CRM Support
Website Digital Marketing Support

EVENTS AND WORKSHOPS

- Industry Outreach Program
- Talent Expo & Job Fairs
- Corporate Events
- Workshops & Webinars
- Conferences & Seminars
- Guest Lecturers

OUR CUTTING EDGE

SKILL LEARNING	: Expert mentorship.
PERSONAL GROWTH	: Efficiency, wellness, career skills.
PROFESSIONAL DEVELOPMENT	: Business, tourism, e-commerce.
LIFE SKILLS	: Decision-making, negotiation, financial literacy.
CREATIVE EXPRESSION	: Photography, craft making, film making

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Director, The Incredible Life Academy

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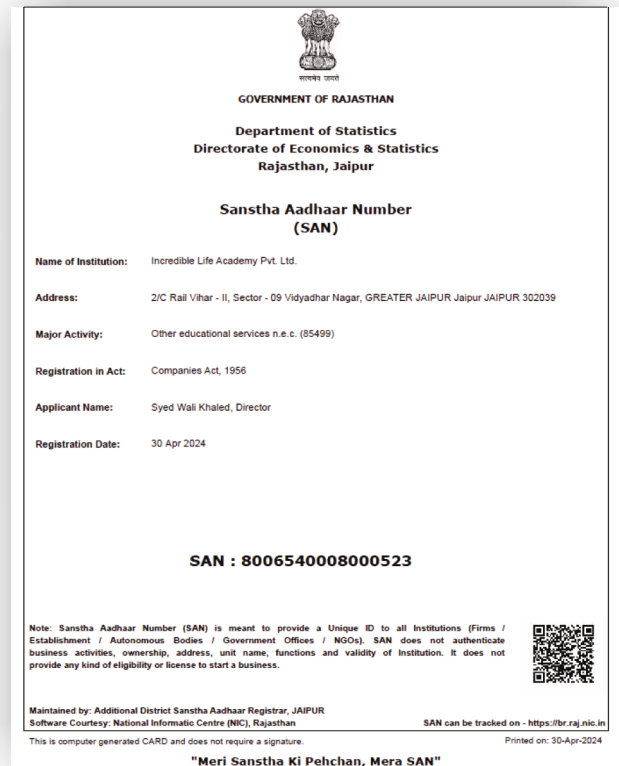
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